

OUR 2021 IMPACT

Our results energize us to do more!



8 Projects delivered across Africa

- 5 KEY SECTORS -

1 Global Alliance for Improved Nutrition (GAIN), World Food Program (WFP), Geneva *Social Impact Strategy + Innovation + Investment Readiness*



Key Sector: Health, Food security, Economic Development, MSME Development & Financing

SDG Alignment



Sociocapital supported the Global Alliance for Improved Nutrition (GAIN) and the World Food Program to equip and support Small and Medium Scale Enterprises (MSMEs), private sector, as well as humanitarian and development actors within the Scaling Up Nutrition

(SUN) Business Network to collaboratively adopt safe and healthy nutrition business practices through the development of global convergence toolkit, technical assistance strategy and revised governance framework.

2 Impact Investors Foundation, Promoting Impact Investing in Nigeria initiative Social Impact Strategy + Innovation + Investment Readiness



Key Sector: Creative Economy, Economic Development, Finance, and Investment

SDG Alignment



Sociocapital led the development of the National Creative Hub Strategy towards advancing the Nigerian Creative Economy through impact entrepreneurship, education, and investment. The strategy is positioned to

unlock impact capital to foster the growth of the creative economy and Establishment of incubator hubs for the creative industry in Nigeria.

3 Catholic Relief Services, USAID-Water for Agriculture Project – Nigeria Social Impact Programs + Impact Measurement & Management



Key Sector - Agriculture, Health (WASH), Economic Empowerment, Market Systems Development

SDG Alignment



Sociocapital conducted the Mid-Term Review of the USAID-funded 'Water for Agriculture' project interventions targeted at sustainably increasing water availability and management towards

increasing agricultural productivity amongst 4,000 farmers and 50,000 herders in Adamawa, Borno, and Yobe states in North-Eastern Nigeria.

4 Palladium, Skills for Prosperity (S4P) Project Innovation + Impact Measurement and Management



Key Sector - MSME Development, Human Capital Development

SDG Alignment



Sociocapital supported the S4P Nigeria Project to conduct a detailed country landscape and stakeholder satisfaction survey with the objective of: identifying and addressing factors that shape the technical and vocational education and training (TVET) and the business environment; understand stakeholder's

satisfaction with TVET programmes, apprenticeships, and traineeships, identifying gaps and areas of improvement; and uncover specific areas related to safeguarding, gender equality and social inclusion capacity.

5 British Council, Social Impact Entrepreneurship e-learning Program Innovation + Investment Readiness



Key Sector: MSME Development, Human Capital Development, Creative Enterprise

SDG Alignment



In partnership with the Henley Business School, UK and AfriNolly Creative Hub, Lagos, Sociocapital co-created an interactive, modular, asynchronous a Pan-African *social impact entrepreneurship e-learning program* with learner directed, self-paced learning content targeted at early-stage

entrepreneurs in Kenya, Nigeria, Egypt and South Africa but open to users more widely across the continent. The program is currently deployed across Africa as virtual and in-person/hybrid programs with course versions in English and Arabic.

6 Pathfinders International MSD for Mothers, Saving Mothers Giving Life (SMGL 2.0) Project, Nigeria.

Social Impact Program + Impact Measurement



Key Sector: Global Health Development

SDG Alignment



Using data to inform its Total Market Approach (TMA) strategies and measure progress, **Sociocapital** supported the delivery of a baseline assessment to generate the qualitative insights needed to contribute to the goal of reducing maternal and perinatal mortality in line

with the SMGL 2.0 project objectives - improved access to and quality of maternal and new-born care and institutional delivery services; and strengthened collaboration and partnership between government and the private health sector.

7 Clinton Health Access Initiative (CHAI), H-IUS Market Analysis and Product Introduction Strategy, Nigeria

Market Insights + Product Innovation + Behavior Research



Key Sector: Global Health Development

SDG Alignment



In expanding country equitable contraceptive technology access, Sociocapital supported the development of the national Hormonal Intrauterine System (H-IUS) product introduction strategy that addresses specific country requirement from selection to scale up

in a manner that is wholly government led. The process which was built on market insights built on realistic investment case incorporated strong behavior economics, social behavior changes (SBC) theories and design thinking methodologies.

8 Development Alternatives, International (DAI) - Fleming Fund Project, Nigeria. *Insights + Behavior Research*



Key Sector: Global Health, Agriculture & Food Security, Environment

SDG Alignment



Sociocapital supported Development Alternatives, International (DAI) – the Fleming Funding local partner in Nigeria to develop a comprehensive Antimicrobial Resistance (AMR) and

Antimicrobial Use (AMU) communication strategy that would drive behaviour change amongst stakeholders in the aquaculture value chain.